

Water Management – Industrial Innovations

Aline-Pascale BATAMULIZA

EVERY

DROP



What % of beer consists of water?



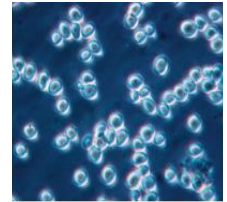
barley



water



hops



yeast

HOW MUCH water do you use every day?



How Water Intensive is Beer



WHO uses most of our water?



70%





Water is under pressure

- Population growth
- Poor water management
- Climate change



THE GLOBAL GOALS
For Sustainable Development

6 CLEAN WATER
AND SANITATION





Our 2020 commitments

3.5 hl/hl (-30% vs 2008)

3.3 hl/hl in water-stressed

+ water balancing

100% wastewater
treatment

The Water Triangle

Every Drop 2030



Watershed Stewardship



Efficiency



Circularity

Collaboration

For water security

HEINEKEN

OTHER IND.

NATURE

CITIZENS

FARMERS

 HEINEKEN



The Water Triangle



Watershed Stewardship



Efficiency



Circularity

Can other users use it?

Turn 'problem' into
'solution



Every Drop Counts



EVERY

DROP
